

## Other Information

### Ministry of Culture and Community Spirit Statements of Write-Offs Year Ended March 31, 2011

The following information is unaudited:

The following has been prepared pursuant to section 23 of the *Financial Administration Act*. This statement includes all write-offs made or approved during the fiscal year. There were no remissions or compromises.

	<u>Unaudited</u>
Write-offs	
Accounts receivable	<u>\$ 25,160</u>
Total	<u>\$ 25,160</u>

## Acts Administered by Culture and Community Spirit

Culture and Community Spirit is responsible for a wide array of acts that have a direct impact on quality of life in Alberta. Below is a list of all acts administered by Culture and Community Spirit. If you would like to review these acts in more detail, they are included on the ministry's website (<http://culture.alberta.ca/about/legislation.aspx>).

<b>Name of Act</b>	<b>Description</b>
<i>Alberta Centennial Medal Act</i>	Establishes the Centennial Medal and the process to award medals to outstanding Albertans who have made significant contributions to society
<i>Alberta Foundation for the Arts Act</i>	Establishes the foundation with its mandate to promote arts development
<i>Alberta Human Rights Act</i>	Provides for Heritage Day and establishes the Human Rights Commission and the Human Rights and Multiculturalism Education Fund; prohibits discrimination on specific grounds
<i>Emblems of Alberta Act</i>	Establishes provincial emblems and governs the reproduction and use of the emblems
<i>Film and Video Classification Act</i>	Provides for licenses for screening motion pictures, classification of films and prohibits access of minors to adult videos
<i>First Nations Sacred Ceremonial Objects Repatriation Act</i>	Provides the mechanism for the repatriation of First Nations sacred objects
<i>Foreign Cultural Property Immunity Act</i>	Provides for immunity from seizure of foreign cultural property in Alberta
<i>Glenbow-Alberta Institute Act</i>	Enables the Glenbow-Alberta Institute to hold and administer grants, and to foster historical, cultural and scientific activities in Alberta
<i>Government House Act</i>	Establishes the foundation and sets out its mandate to preserve and promote Government House
<i>Historical Resources Act</i>	Provides for the use and protection of historic resources; establishes the Historic Resources Fund and the Alberta Historical Resources Foundation
<i>Holocaust Memorial Day and Genocide Remembrance Act</i>	Establishes Yom ha-Shoah – Holocaust Memorial Day
<i>Queen Elizabeth II Golden Jubilee Recognition Act</i>	Establishes special awards and scholarships that honour Alberta youth in recognition of the Queen's Golden Jubilee
<i>Wild Rose Foundation Act</i>	Establishes the foundation and sets out its mandate of providing grants for volunteer nonprofit organizations and to promote charitable and humanitarian activities

## Performance Measures: Data Source and Methodology

### **Culture and Community Spirit Survey of Albertans on Culture**

(Measures: 2.a, 3.a, 4.a, 4.b, and 4.c)

The Culture and Community Spirit Survey of Albertans on Culture is an annual province-wide telephone survey of 1,000 adult Albertans. Leger Marketing conducted this survey using a random sample stratified by age group, gender and geographic location to be representative of Alberta's population. Albertans were asked questions on topics such as arts and culture, volunteerism and heritage. Interviews were conducted from December 28, 2010, to January 31, 2011, by trained and experienced interviewers. At least 10 per cent of each interviewer's work was directly monitored during calls. The response rate was 30.1 per cent and the margin of error is +/- 3.1 per cent, 19 times out of 20.

### **Alberta Multimedia Development Fund Production Reports**

(Measure: 2.b)

The results for this measure are collected from the Alberta Multimedia Development Fund's administration records. Production companies approved for funding under the Alberta Multimedia Development Fund submit production reports to the ministry for each production satisfactorily completed. Basic information from the production report is entered by program staff as data into an Excel spreadsheet, which produces a sum of the dollar value of film productions for the fiscal year. Based on the value of the project, the film production companies provide either audit statements, review engagements prepared by qualified accountants or a statutory declaration as part of the production report. The production is included in the fiscal year that the grant authorization process is initiated, which is shortly after the production report is received. Reporting may occur in a different fiscal year than the year in which the bulk of production work takes place due to project completion times crossing the reporting year, therefore influencing results for the following year.

### **Community Initiatives Program Client Survey and Community Facility Enhancement Program Client Survey**

(Measure: 3.b)

The 2010-11 surveys were conducted by Leger Marketing. Samples were drawn from all the Community Initiatives Program and Community Facility Enhancement Program clients who received funding from the fourth quarter of 2009-10 and the first three quarters of the 2010-11 fiscal year. The final sample sizes were 422 for the Community Initiatives Program survey and 260 for the Community Facility Enhancement Program survey. Leger Marketing used computer automated interview software for data collection. Interviews for the two surveys were conducted between February 8 and February 28, 2011. Results were determined using the "yes" category of the response options "yes" and "no." Results for the surveys are totaled to produce the overall result. In terms of the combined individual results, 403 of the 422 (95.5 per cent) Community Initiatives Program clients responded "yes" and 237 of the 260 (91.2 per cent) of the Community Facility Enhancement Program clients responded "yes." The overall margin of error for the measure is +/- 2.8 per cent, 19 times out of 20. The margin of error for the Community Initiatives Program survey is +/- 3.6 per cent, 19 times out of 20 and the margin of error for the Community Facility Enhancement Program survey is +/- 4.5 per cent, 19 times out of 20.

## **Client Satisfaction Survey – Customer Service Information System**

(Measure: 3.c)

The Client Satisfaction Survey was conducted from April 1, 2010, to March 31, 2011, by the Community Development Branch. Survey respondents are clients with whom agreements for service have been determined and are selected from those who receive branch services. Clients are community leaders, members of organizations or representatives of government set in the context of group participation. Only projects completed during the fiscal year are counted in the survey, even if the project was started in a prior year. There were 4,930 surveys distributed; however, only 4,656 surveys were returned resulting in a response rate of 94.4 per cent. Overall satisfaction is based on the top two response categories of a six point scale (very satisfied, satisfied, slightly satisfied, slightly dissatisfied, dissatisfied and very dissatisfied). The margin of error is +/- 0.3 per cent, 19 times out of 20.

## **Heritage Facilities Visitor Survey - Non-Local and Local Residents**

(Measures: 4.d and 4.e)

This methodology pertains to 2008-09, when the survey was last conducted. The satisfaction level of visitors to provincial historic sites, museums and interpretive centres was determined through the Heritage Facilities Visitor Survey – Non-Local and Local Residents. A multi-stage, stratified systematic random sample was used, and each facility was sampled independently. This measure reported the overall satisfaction level of independent visitors (excluding school groups, tours and other groups, after-hours visitors to facilities, people attending education programs and visitors attending facilities for special functions). A private research firm, Banister Research and Consulting Inc., was responsible for survey and questionnaire design updates, data quality control, data entry, verification and final report preparation. Overall results were determined using the top two combined response categories of a five-point rating scale (very satisfied, satisfied, neither satisfied nor dissatisfied, dissatisfied and very dissatisfied).

## **Culture and Community Spirit Survey of Albertans on Human Rights and Diversity**

(Measures: 5.a and 5.b)

The Culture and Community Spirit Survey of Albertans on Human Rights and Diversity is an annual province-wide telephone survey of 1,000 adult Albertans. Leger Marketing conducted this survey using a random sample stratified by age group, gender and geographic location to be representative of Alberta's population. For performance measure 5.a, the results are based on the combined total of adult Albertans who indicated human rights are "fairly well" or "very well" protected in Alberta, the top two categories of a four point scale. For performance measure 5.b, the results are based on the combined total of adult Albertans who indicate they "agree" or "strongly agree" that their workplace is free from discrimination. Interviews were conducted from December 28, 2010, to January 31, 2011, by trained and experienced interviewers. At least 10 per cent of each interviewer's work was directly monitored during the call. The response rate was 33.1 per cent and the margin of error is +/- 3.1 per cent, 19 times out of 20.

# Readership Survey

## Culture and Community Spirit 2010-11 Annual Report

Thank you for reading the Culture and Community Spirit 2010-11 Annual Report. We hope that you will take a few minutes to complete this readership survey. We are committed to continuous improvement and welcome your feedback and suggestions.

**Instructions:** Please read each question carefully and circle the rating that best describes your response. If you require more space for your response, please use a separate piece of paper and identify the corresponding question clearly. If you have any questions, or require further clarification, contact Brad Babiak at 780-644-3272 or [brad.babiak@gov.ab.ca](mailto:brad.babiak@gov.ab.ca).

If you would like to be contacted regarding your feedback, please provide your information below.

Name:  
Organization:  
Telephone Number:  
Email:

1. Having read the Culture and Community Spirit 2010-11 Annual Report, how would you rate it overall on the following characteristics? Using a scale of one to five, where ONE is STRONGLY DISAGREE, THREE is NEUTRAL, and FIVE is STRONGLY AGREE, do you agree that...*(Please circle only one rating number for each statement.)*

	<b>Strongly Disagree</b>		<b>Neutral</b>		<b>Strongly Agree</b>
I learned something new about the ministry by reading this report.....	1	2	3	4	5
This annual report is easy to read .....	1	2	3	4	5
This annual report was informative and useful to me .....	1	2	3	4	5
The report has an appealing format/look .....	1	2	3	4	5
I can easily find information that I am looking for .....	1	2	3	4	5
I plan on using this annual report as a reference .....	1	2	3	4	5
Overall, this annual report meets my needs as a reader.....	1	2	3	4	5

2. What areas or features did you like the most about this annual report?

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3. What areas or features would you recommend for further improvement?

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Please tear out this survey and fax it to 780-427-0255 or mail it to Culture and Community Spirit, Planning and Performance Measurement, 7th Floor, Standard Life Centre, 10405 Jasper Avenue, Edmonton, Alberta, Canada, T5J 4R7



